

Mackenzie Summer Sounds Privacy Policy

This Privacy Policy applies to the personal information of Mackenzie Summer Sounds event attendees, exhibitors, suppliers, customers, advertisers, sponsors, business partners, public and any other third parties.

DEFINITIONS

“Ticket Holders” or **“Attendee(s)”** refers to any person having purchased or received a Ticket(s) or admittance. Attendees and Ticket Holders include, without limitation, artists, performers, guests, complimentary attendees, contractors on site, volunteers, vendors, suppliers, and sub-contractors in any capacity.

Mackenzie Summer Sounds” refers to the Event which this Privacy Policy applies to and may also be referred to as the “Event”, “Event Organisers” and “Festival”.

1. GENERAL

- The Privacy Policy may be amended from time to time. Any changes will take effect when they are published on the Mackenzie Summer Sounds website.
- This Policy sets out how Southern Star Productions intends to comply with the obligations set out in the Privacy Act 2020.
- Southern Star Productions and Mackenzie Summer Sounds will collect personal information for the purpose of organising and promoting the Event. Personal information may be collected for Mackenzie Summer Sounds to be able to provide goods and services including access to the Event. Personal information may also be collected for promotional, marketing and security purposes. Personal information will also be collected for COVID-19 Contact Tracing purposes at all times.
- Personal information refers to any information that identifies Attendees, persons who have pre-registered to receive information about Mackenzie Summer Sounds and users of the Mackenzie Summer Sounds website. Individuals are entitled to withhold personal information.

- Mackenzie Summer Sounds collects personal information for the purpose of providing goods and services including access to the Event. If personal information is withheld, the Event Organisers may be unable to grant access to the event. For example, if an individual does not provide valid identification upon entrance into the Event, the Festival Organisers will be unable to allow the person to attend the event.
- This Policy operates alongside Mackenzie Summer Sounds Terms and Conditions.

2. COLLECTION OF PERSONAL INFORMATION

- Mackenzie Summer Sounds collects the following personal information:
 1. Photographs and film taken at the site at the Festival site for marketing and promotional purposes;
 2. CCTV recordings of the site for security purposes;
 3. Information relating to Attendee's identity (full names, date of births, and addresses);
 4. Attendees' contact information (email addresses, phone numbers, and addresses);
 5. Information gathered from Attendee's when contacting Mackenzie Summer Sounds or requesting goods and services from Mackenzie Summer Sounds;
 6. Billing and payment information including payment card details;
 7. Bank details, bank statements, payment information and other financial information that would be reasonably requested for customer service and to provision of goods and/or services;
 8. Cookies, IP addresses, and website usage; and
 9. Other forms of personal information that Mackenzie Summer Sounds is required to collect pursuant to applicable laws and pursuant to internal policies and procedures.

3. USE OF PERSONAL INFORMATION

- Southern Star Productions may also use personal information such as photographs and film for marketing and promotional purposes. This use will be restricted to information which does not infringe on persons' reasonable expectation of privacy or cause harm in any way.
- CCTV footage may be used for security purposes in exceptional circumstances where identification of the person is required to ensure the safety of others or comply with legal requirements.
- Southern Star Productions may use contact details provided by persons who registered their interest to attend the Festival. This registration process provides personal contact details and consent for Mackenzie Summer Sounds to provide marketing material.
- Consent may be withdrawn. Parties and Attendees are free to unsubscribe from Mackenzie Summer Sounds marketing communication. For more information contact info@macksummersounds.com
- Southern Star Productions uses Mailchimp as a third-party Marketing Communications Manager. The Mailchimp Terms and Conditions and Privacy Policy can be found [HERE](#).
- Southern Star Productions, in accordance with the Privacy Act 2020, will ensure that any personal information it hold will be reasonably protected from loss, misuse, or unauthorised disclosures.

4. THIRD PARTIES

- Southern Star Productions will only collect personal information relating to Mackenzie Summer Sounds Attendees and Other Parties in accordance this Policy, where it is reasonably necessary under the circumstances and/or with authorisation.
- Personal information may be collected from:
 1. Publicly available sources;
 2. Third parties who complete videography, photography, and security services;

3. Third party service providers who collect your personal information through ticket purchase;
- Southern Star Productions will only share personal information with third parties as described in this Policy and with authorisation or to comply with legal obligations.
- Southern Star Productions may share personal information with the following third parties:
 1. Those who provide the goods and/or services requested or purchased by Attendees;
 2. Government authorities, when required to under the Health Act 1956 or other regulations;
 3. Official ticketing sellers;
 4. Cashless payment provider;
 5. Digital service providers, developers, and data storage providers;
 6. Security service providers; and
 7. Payment service providers.

5. CORRECTING AND ACCESSING PERSONAL INFORMATION

- Attendees and Other Persons are entitled to ask for any information held about them by Southern Star Productions to be corrected if for any reason the information is incorrect.
- Under the Policy Act 2020 individuals are entitled to:
 1. Request and receive a copy of any information Southern Star Productions holds about the individual;
 2. Request the correction of any personal information Southern Star Productions holds about the individual; and
 3. Withdraw consent previously provided.
- Attendees or Other Person must contact info@macksummersounds.com to request copies of personal information or to request that personal information be corrected.
- To withdraw consent or for more information regarding this Privacy Policy, contact info@macksummersounds.com